Praise for *Those on the Front Lines of Cancer*

CANCER. Uncertainty leads to despair. Then a flicker of hope. Maybe I can find meaning. A person to nurture me. Someone to understand. Can I still be me? Who can help? I'm so alone. *Those on the Front Lines of Cancer* provides inspiration and hope. Healing and touch. A spiritual guide for those who look for direction. You will not be alone when you embrace the good in people. This is the true meaning of "front lines"; helping both those in need as well as the caregivers. Smiling and crying, together. Then there is hope.

$- \underbrace{Howard\ R.\ Terebelo,\ DO,\ FACP}\mid \underline{Fellowship\ Director\ Hematology/Oncology\ -Providence} \\ Cancer\ Institute$

Keith Famie has created an inspiring documentary that puts faces to the word cancer while informing the public of the multi-dimensional opportunities of support and hope. His beautiful work puts a lens on the cellular aberrations that comprise this killer disease while showing the great strides made in the medical world. Most importantly, Keith highlights the great heroic response of the individuals and families who create a resilience based upon hope, love and faith. His masterful work is ultimately a tribute to the human condition.

- Rabbi Elimelech Goldberg | Founder & Global Director – Kids Kicking Cancer

Cancer does not discriminate; it doesn't know the color of your skin, your religion, your wealth, or who you are as a person. This film by Keith Famie is so important to bring to light to all aspects of the cancer patient and their journey. I'm so proud to have been a small part of this work. I hope these brave men and women can provide inspiration to the viewers as they do for me every day.

- <u>Eric A. Brown, MO, FACS</u> | <u>Assistant Professor of Surgery – Oakland University William</u> Beaumont

The very word cancer is one of shock, worry, distress and even grief. But so much hope can come out of the stunned silence. *Those on the Front Lines of Cancer* is a film full of so much strength, caring and understanding to patients and their families. With grace and dignity, *Those on the Front Lines of Cancer* helps to inspire us, showing rising through the pain to a world where we can have comfort and optimism again. We can find ways to keep moving forward through crying, laughing, loving and smiling. Thank you for sharing the stories of those on this journey, with their unique and brave beauty and delicate resilience.

- <u>Carolyn Striho</u> | <u>Detroit Musician, Singer/Songwriter, Performer, Writer & Educator</u>

Those on the Front Lines of Cancer is a transparent and raw look at the path cancer places on us. The complexities of cancer requires wrap-around services and cutting edge science. It also requires compassion. Keith Famie brings warmth and understanding in this important film.

- <u>Laura Varon Brown</u> | <u>Executive Director & CEO – Gilda's Club Metro Detroit</u>

Most people have had their lives touched in some way by cancer. **Those on the Front Lines of Cancer** educates and inspires the audience. It gives hope to those who many have placed a stigma on cancer as a death sentence. This film should be shared far and wide to give people who are on all sides of this disease the direction and comfort they deserve.

- <u>Billy Whitehouse</u> | <u>Director - Royal Starr Art Institute</u>

Keith Famie's documentary is an innovative look at an age-old disease. **Those on the Front Lines of Cancer** opens our eyes to a fresh cancer landscape, one filled with new ideas and hope for the future. It's so important to shed light on issues like financial toxicity, as well as the success of patients like our son, whose treatment protocol for glioblastoma is breaking the rules and beating the odds. This is the kind of energy and encouragement needed to empower doctors to pursue new paths and creative solutions, as well as fueling patients to better advocate for themselves in the process.

- <u>Gina Kell Spehn</u> | <u>Co-Founder – New Day Foundation for Families</u>

After nearly 30 years of working in and around television, I believe the true test of the power of the medium is when a program can stay with you – making you think and reflect for days, even weeks, after having watched it. Those rare programs are true experiences for the viewer. *Those on the Front Lines of Cancer* falls into that rare category. Cancer has affected all of our families, but the only way to truly understand this disease and its impact on our society is to experience this documentary. The more it is accessible to viewers, the more necessary understanding we'll have in this country.

- <u>Matt Friedman</u> | <u>Co-Founder, Tanner Friedman Strategic Communications</u>

Those on the Front Lines of Cancer takes a real-life look at the impact cancer has on so many in our society today. Producer Keith Famie created this documentary in a story-telling format, sharing real life journeys of patients, doctors and their support networks in the community. This must-see educational program confronts an illness in a way that allows one to put away personal fears to better understand a complex disease.

- George Miller | Executive Director – The Rainbow Connection

I am a 12 year survivor of pancreatic cancer and dedicated to raising awareness of this daunting disease. The researchers are making progress and soon there will be a breakthrough. It was most important that pancreatic cancer was included in this incredible and informative documentary, **Those on the Front Lines of Cancer.**

- <u>Sheila Sky Kasselman</u> | *Founder – Sky Foundation, Inc.*

I believe that this documentary is important for all those to see because cancer is often glamorized and people who do not see it regularly do not see the truth behind this horrible disease. Those who have not seen it or experience it first-hand don't know how demanding the diagnosis is — I didn't until it happened to me. The knowledge that can be gained from *Those on the Front Lines of Cancer* is astronomical and it can be a reason that others lend a hand I the support of fighting this disease both mentally and physically.

- <u>Megan Ritz</u> | <u>Medullablastoma Cancer Patient</u>

I urge every person who has OR has not personally dealt with some form of cancer to watch this amazing film. It provides an astonishing amount of information in a very "easy to understand" and gentle way. Cancer is an equal opportunity disease and no one is immune – including me! Don't miss the opportunity to watch and learn from *Those on the Front Lines of Cancer*.

- <u>Sue Marx</u> | <u>Academy Award Winning Producer; Founder – Urban Communications Group</u>

This incredible film shines an honest light on the stories of individuals and families impacted by cancer. With perspectives from survivors, families, caregivers and medical professionals, it gives the viewer a 360 degree view of the incredible bravery and commitment that so many are devoting to fight this horrible disease.

- <u>Nicole R. Christians, CFP, CRPC</u> | <u>Managing Director, Wealth Management Advisor – Merrill</u> <u>Lynch Wealth Management</u>

Keith Famie has produced a very impressive documentary which encompasses all aspects of the topic of cancer – causes, treatments, patient stories and the impact on their lives, the healthcare providers and community organizations that help patients and their families through difficult times. Anyone who watches Those on the Front Lines of Cancer will be moved by its powerful message and left with both tears in their eyes and a smile on their face. A truly great piece of journalism and filmmaking which will educate and help anyone impacted directly or indirectly by cancer.

- <u>Jeffrey W. Taub, MD</u> | <u>Professor of Pediatrics, Division of Chief of Oncology, Children's</u> <u>Hospital of Michigan</u>

Keith Famie masterfully combines emotional storytelling with facts about the various types of cancers, treatments available and financial obstacles families often face. His film is a must-see for anyone who has been touched my this dreadful disease.

- <u>JoAnne Purtan</u> | <u>Morning host at WOMC-FM radio</u>

Cancer is something I feel we all fear, and it is also something that we all experience in our lives one way or another. *Those on the Front Lines of Cancer* tells the story of what so many friends and family members have experienced, gained, and also lost on their journey. This film, directed by Keith Famie, is a brilliant look into how cancer has changed our world and also tells the more meaningful message – that no one fights cancer alone.

- <u>Andrew McNeil</u> | <u>Firefighter/EMT Rescue</u>

Those on the Front Lines of Cancer offers an intimate perspective of cancer by illustrating the journey ad experiences that become your reality once you are diagnosed with cancer. Keith does an outstanding job addressing cancer from multiple angles; from the financial toxicity to the taboo use of marijuana. Cancer evokes fear, fear of the unknown. This film helps to bring light to some of the unknown. The film highlights people quite literally on the front lines, who are working daily to combat cancer. From physicians and pathologists, to researchers and organizations, it is inspiring to learn of real people working on real projects; all with the common goal of putting an end to this awful disease.

- <u>Carolyn Zichichi</u> | <u>Breast cancer survivor</u>

Award-winning documentarian Keith Famie is known for addressing difficult topics from Alzheimer's to suicide. *Those on the Front Lines of Cancer* is no exception. As with many of Famie's documentaries, this film addresses not only the importance of education and awareness but also the necessary mindfulness of hope and how our lifestyle choices may play an important role in avoidance. It takes a unique combination of empathy and grit to explore these painful issues. Thankfully, Famie is up to the challenge, focusing his lens on a pervasive disease that touches us all.

- <u>Diane Decillis</u> | <u>Award-Winning Author of Strings Attached</u>