



Mr. Keith Famie
Visionalist Entertainment Productions
28345 Beck Road, Suite 404
Wixom, MI 48393

Dear Keith,

The ChadTough Foundation is honored to be included in your film project, *“Those on the Frontlines of Cancer.”* We recognized the day our son, Chad, was diagnosed with Diffuse Intrinsic Pontine Glioma (DIPG) that there is not enough being done for children fighting cancer. We were told there was nothing we could do to save our little boy, and that was unacceptable. That is how The ChadTough Foundation was born.

For the past three years, The ChadTough Foundation has raised more than \$7 million for pediatric brain cancer research with the help of countless supporters, donors, and volunteers. It is our mission to equip researchers with the necessary funds to cure pediatric brain cancer and DIPG, a disease that currently has a zero percent survival rate. As we raise money, we also spread awareness, something you are so wonderfully doing with your film.

While our work is rewarding because we know we are making a difference for future families, we continue to see children succumbing to DIPG today. In the past year alone, we have witnessed too many children – including one of a close family friend – pass away as a result of DIPG. Seeing these children suffer is crippling, but it also keeps us motivated to find a cure.

We do have hope that a cure will be found in our lifetimes. We look at the history of Leukemia and see how hyper-focus into curing one disease can have a ripple effect on treating cancer as a whole. We see DIPG as that kind of disease – if we focus on the worst, we can help the rest.

Thank you so much, Keith, for the work you are doing to help us further our mission of eradicating DIPG and pediatric brain cancer.

Sincerely,

Jason and Tammi Carr
Co-Founders of The ChadTough Foundation