



April 18, 2018

Keith Famie
Visionalist Entertainment
28345 Beck Road
Wixom, MI 48393

Dear Keith,

The world is waiting for the definitive documentary series on Cancer. As you so aptly describe, there are few more important pursuits than understanding this affliction that affects millions in this country and worldwide.

And yet, as vast and encompassing as Cancer is on a massive scale, its greatest impact is the effect it has on patients and their families – the highly personal stories of those who suffer with the disease including treatments and prognoses that can be grueling and unpredictable.

As I've said, there can be no better use of our documentary programming, than to explain and explore the latest work being done on the front lines of disease in a television and digital format that can track the advancement in care and prevention, while also revealing the latest coping strategies to patients and families alike.

Detroit PBS is committed to covering issues in the public interest, including those surrounding the challenges of medical research and the science of patient care. Public Television viewers would greatly benefit from a research-based docu-series as you are proposing.

We are pleased to include it in our broadcast plans and work on a partnership for national distribution. I look forward to speaking with you again soon. In the meantime, I wish you the best of luck in finding production funding for your work.

Sincerely,

A handwritten signature in black ink that reads 'Fred'.

Fred Nahhat
Senior VP, Production
Detroit Public TV