



FOR IMMEDIATE RELEASE

Contact: Keith Famie

248-869-0096 (Office)

248-318-2534 (Cell)

famie@famie.com

New Public Television Documentary “Those on the Front Lines of Alzheimer’s & Dementia” To Be Televised In June

DETROIT- (April 10, 2018) – Award-Winning Producer/Director Keith Famie announces that Detroit Public Television (DPTV) will broadcast his latest 2-hour film “Those on the Front Lines of Alzheimer’s & Dementia” on June 27, 2018 at 9 p.m. on Channel 56 in Detroit. The film is produced by Famie’s Visionalist Entertainment Productions. The broadcast will be hosted by JoAnne Purtan, morning host at WOMC-FM radio and one of Michigan’s most respected broadcast journalists, who recently wrapped up a 20-year tenure with Detroit ABC affiliate WXYZ-TV.

Nearly two years in the making, the documentary features heartfelt stories and leading professionals from around the world sharing the work they are doing to better understand a pathway to help those diagnosed with multiple forms of dementia. The film also explores deeply the value of how the medical community is now embracing the holistic world as we, as a nation, face the fastest and largest aging population of Baby Boomers.

“I am so honored to be working with Keith Famie to help shine a light on a disease that robs too many families of years together and precious memories,” said Purtan. “As I learned early in my career as a health reporter and have confirmed by working on this project, from caregivers to scientists working on cutting edge research, there are so many wonderful people working to help those battling Alzheimer’s. We hope that by sharing their stories, this documentary can provide hope for families facing so much heartache and uncertainty.”

Famie, who lost his father to Alzheimer’s in 2003, always vowed he would one day take on the daunting task of creating a film with the intention of helping society better understand and deal with the very complicated emotional journey anyone goes on with dementia caregivers included.

“We are so honored to have JoAnne as our host for this film, which we know will help so many,” said Famie. “Viewers trust her to bring them stories that impact their lives and this film is designed to touch so many. We anticipate the film will tour many communities as well as air throughout the state of Michigan and, eventually, other major PBS stations around the country.”

“There can be no better use of our documentary programming, than to explain, explore and decode Alzheimer’s disease in a television and digital format that can track the advancement in care and prevention, while also revealing the latest coping strategies to patients and families alike,” said Fred Nahhat, Senior Vice President, Detroit Public Television. “Providing a platform for award-winning filmmakers and journalists like Keith Famie and JoAnne Purtan to examine these issues allows us to provide great storytelling from both a local and national perspective.”

The film’s support comes from many community leaders, including the D. Dan & Betty Kahn Foundation and the Artichoke Garlic Foundation.

To learn more about the production, please go to <http://ontodaysfrontlines.com/alzheimers/>