Underwriters

D. Dan and Betty Kahn Foundation **Artichoke Garlic Foundation**

Executive Producers

Jack & Annette Aronson • Jim & Cathy Deutchman • Russel J. Ebeid John & Carole Kulhavi • Tom & Sue Rau • Anthony & Mary Schimizzi Robert Stone • Larry & Andi Wolfe

A Film By Keith Famie

Premiering at The Royal Oak Music Theatre. ROYAL OAK

We would like to invite you to join us for the celebration of the much-anticipated documentary film "Those on the Front Lines of Alzheimer's & Dementia" on June 3rd. Evening emcee JoAnne Purtan with opening comments by Teepa Snow.

\$50 per person donation for the 5:30 main event film premiere. Included is the 80-page collectors booklet that includes personal essays by our featured professionals.

Donations will go to Urban Communications Group, a 501c3.

Please RSVP by May 14th.

A Visionalist Entertainment Productions

THOSE ON THE FRONT LINES OF ZHEIMER'S

& DEMENTIA

Barley







FOR IMMEDIATE RELEASE Contact: Keith Famie 248-869-0096 (Office) 248-318-2534 (Cell) <u>famie@famie.com</u>

New Public Television Documentary "Those on the Front Lines of Alzheimer's & Dementia" To Be Televised In June

DETROIT- (April 10, 2018) – Award-Winning Producer/Director Keith Famie announces that Detroit Public Television (DPTV) will broadcast his latest 2-hour film "Those on the Front Lines of Alzheimer's & Dementia" on June 27, 2018 at 9 p.m. on Channel 56 in Detroit. The film is produced by Famie's Visionalist Entertainment Productions. The broadcast will be hosted by JoAnne Purtan, morning host at WOMC-FM radio and one of Michigan's most respected broadcast journalists, who recently wrapped up a 20-year tenure with Detroit ABC affiliate WXYZ-TV.

Nearly two years in the making, the documentary features heartfelt stories and leading professionals from around the world sharing the work they are doing to better understand a pathway to help those diagnosed with multiple forms of dementia. The film also explores deeply the value of of how the medical community is now embracing the holistic world as we, as a nation, face the fastest and largest aging population of Baby Boomers.

"I am so honored to be working with Keith Famie to help shine a light on a disease that robs too many families of years together and precious memories," said Purtan. "As I learned early in my career as a health reporter and have confirmed by working on this project, from caregivers to scientists working on cutting edge research, there are so many wonderful people working to help those battling Alzheimer's. We hope that by sharing their stories, this documentary can provide hope for families facing so much heartache and uncertainty."

Famie, who lost his father to Alzheimer's in 2003, always vowed he would one day take on the daunting task of creating a film with the intention of helping society better understand and deal with the very complicated emotional journey anyone goes on with dementia caregivers included.

"We are so honored to have JoAnne as our host for this film, which we know will help so many, said Famie. "Viewers trust her to bring them stories that impact their lives and this film is designed to touch so many. We anticipate the film will tour many communities as as well as air throughout the state of Michigan and, eventually, other major PBS stations around the country."

"There can be no better use of our documentary programming, than to explain, explore and decode Alzheimer's disease in a television and digital format that can track the advancement in care and prevention, while also revealing the latest coping strategies to patients and families alike," said Fred Nahhat, Senior Vice President, Detroit Public Television. "Providing a platform for award-winning filmmakers and journalists like Keith Famie and JoAnne Purtan to examine these issues allows us to provide great storytelling from both a local and national perspective."

The film's support comes from many community leaders, including the D. Dan & Betty Kahn Foundation and the Artichoke Garlic Foundation.

To learn more about the production, please go to <u>http://ontodaysfrontlines.com/alzheimers/</u>





June 3, 2018 Premiere Event Support Form

YES! I would like to attend the event celebrating *Those on the Front Lines of Alzheimer's & Dementia,* the documentary film by Visionalist Entertainment Productions.

I understand that by supporting *Those on the Front Lines of Alzheimer's & Dementia*, I will be supporting **Urban Communications Group**, a nonprofit organization dedicated to connecting community sponsors with socially conscious storytelling.

Please RSVP by May 14th, 2018

All checks are written to Urban Communic	
You can mail form and check to: Visionalist Entertainment Productions 28345 Beck Rd. Ste. 404 Wixom, MI 48393	COMMUNICATIONS GROUP
Number of General Seating:	Total Cost (\$50/ticket):
Can't attend, but would like to support:	
NAME	
ADDRESS	
CITY/STATE/ZIP	
PHONE	EMAIL

Thank you for supporting *Those on the Front Lines of Alzheimer's & Dementia* and Urban Communications Group.

Urban Communications is a 501(c)(3) nonprofit charitable organization focused on rich, moving and educational human-centered documentary filmmaking.