

800.272.3900
Helpline

www.alz.org/mglc

South Central Region
564 South Main Street
Suite 200
Ann Arbor, MI 48104

734-369-2716 p
734-369-2816 f

Capital Area Region
2111 University Park Drive
Suite 200
Okemos, MI 48864

517.999.3004 p
517.999.3358 f

South West Region
200 Turwill Lane
Suite 6
Kalamazoo, MI 49006

269.342.1482 p
269.488.3622 f

West Shore Region
1740 Village Drive
Suite 336
Muskegon, MI 49444

231.780.1922 p
231.780.1494 f



May 1, 2017

Keith Famie
Visionalist Entertainment
28345 Beck Road
Wixom, MI 48393

Dear Keith,

As you know from your own personal experience, Alzheimer's disease is a devastating disease that currently has no known prevention, treatment, or cure. At the Alzheimer's Association, it is our mission to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Our vision is a world without Alzheimer's.

In order to get there, we first need to increase concern and awareness about Alzheimer's disease throughout the nation so that we can break down the barriers that prevent people from seeking the help they need.

If we can reduce the stigma surrounding the disease, dispel the myths about what Alzheimer's disease really looks like, and make people aware that the Alzheimer's Association exists and that they don't need to go through this journey alone, we will help hundreds of thousands of families in Michigan and beyond.

It is our belief that this documentary has the potential to elevate the conversation about Alzheimer's disease, to help make people aware of the resources that are out there, and to tell the story of the exciting progress being made on the research front.

We look forward to working together to ensure that this project is a success.

Sincerely,

A handwritten signature in black ink that reads "Jennifer W. Howard". The signature is written in a cursive, flowing style.

Jennifer Howard
Executive Director
Alzheimer's Association, Michigan Great Lakes Chapter